



Exhibit space for this year's Arkansas Annual Conference will not be available as it has been in the past.

There are several reasons for this change:

In 2009, when we were last in Rogers, we quickly learned that the space was not well-suited for the large number of exhibits. We received significant feedback from exhibitors who were unhappy with the location of their displays in the side areas of the convention center. We do not want that to happen again this year.

The shortened conference schedule requires that some of the rooms used for exhibit space will be needed for meetings and gatherings.

And finally, as we continue to deepen our understanding of the trajectory of the Annual Conference we reflected on the purpose of exhibits and examined whether continuing to do exhibits in the same manner supported the trajectory. In the end, a decision was made to create a small, focused "Solution Center" with a limited number of exhibitors and institutions whose services and products support local church mission and ministry in a way that allows the local church to better focus on reaching their mission field.

Please take advantage of the opportunity to include information about your ministry or organization in the registration packets which will be distributed to each Annual Conference attendee. If you would like to include materials in the registration packet, please mail 1200 copies by June 6 to: Central United Methodist Church, 2535 West New Hope Road, Rogers, AR 72758, Attn: Karen Anderson. Please note on the box or label "Annual Conference Materials."

If you have any questions, contact the Rev. Martha Taylor by email at mtaylor@arumc.org or by phone at 501.324.8035.