

FUNNELOLOGY 101



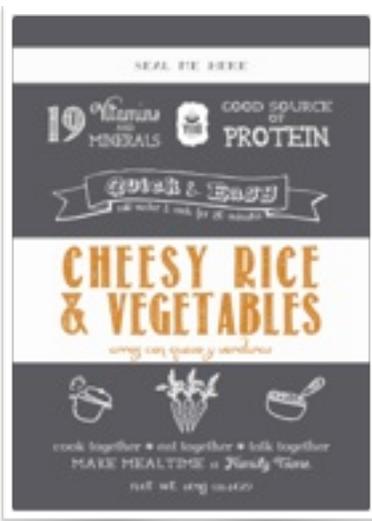
WHAT'S THE PACK SHACK?

We're a non profit organization that throws crazy fun Feed the Funnel parties to pack thousands of delicious, healthy, easy-to-prepare meals that are given to hunger relief groups in the communities where the parties take place. Meals packed in the community, by the community, for the community! Parties can be hosted by any type of organization at any time in almost any venue, and there are jobs for everyone ages 3 and up!

WHAT'S A FEED THE FUNNEL PARTY?

A lot of fun! We put on groovy hairnets, crank up some awesome music, and create thousands of meals from dry ingredients in an assembly line process. Spontaneous dance parties have been known to break out, so be prepared!

The assembly line includes: funnels (where ingredients are poured into a funnel to fill a bag), scales (where bags are weighed for accuracy), heat sealers (where bags are sealed), and boxes (where the bags are put into cases). Once packed, the meals are given to local hunger relief groups to help neighbors in need in the community.



WHAT'S IN THE MEALS?

Smiles and nutrition! Our most popular meal is Cheesy Rice & Vegetables. The meal contains rice, textured soy protein, dehydrated vegetables, a blend of 19 vitamins and minerals, cheese powder, and salt. High in protein and micronutrients, the meal is easily prepared by adding the mix the boiling water and cooking for 20 minutes. And yes, it tastes great!

WHAT ABOUT FOOD SAFETY?

We're serious about food safety. All participants sanitize their hands and wear gloves (certain jobs) and the groovy hairnets. Some folks even get to sport beard nets! We take care with food allergies and jewelry as well. The end result is a safe product ready to be enjoyed!

WHAT'S NEEDED TO HOST A PARTY?

There are just 4 things you need:

1. Location – just about any indoor venue will work (~20 ft²/person)
2. Tables – 1 rectangular table per 5 participants
3. People – everyone ages 3+ including people with physical limitations
4. Funding – just \$0.25 per meal

SEE THE FUNNEL
IN ACTION!

vimeo.com/the-packshack

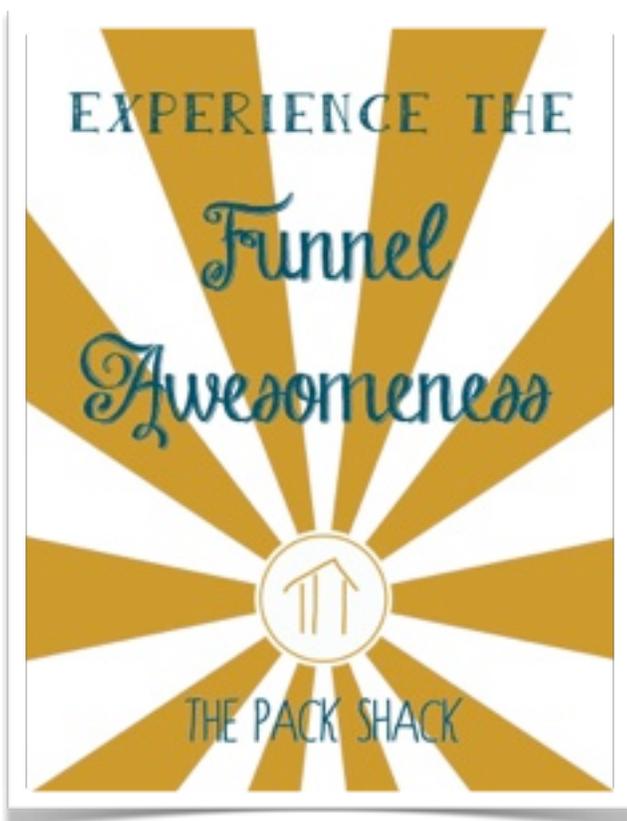
HOW MANY MEALS CAN WE PACK?

This depends on the size of your group and the time available, but on average a person can pack 170 meals per hour. That means that 150 people can pack 50,000 meals in 2 hours! We're happy to work with you to meet your group's specific needs and budget.

We work with groups as small as 25 people and as large as ... well, thousands of people!

HOW DO I SCHEDULE A PARTY?

We're honored you'd ask! Simply complete the requested information at <http://www.the-packshack.org/host-a-party.html> or email party@the-packshack.org, and we'll get in touch with you pronto!



WHAT THEY'RE SAYING

"WHAT A GREAT EVENT THE FUNNEL PARTY WAS! THIS HAS TO BE ONE OF THE *best team building activities* I HAVE EVER PARTICIPATED IN! EVERYONE LEFT THE EVENT WANTING TO *do it again*. THANKS PACK SHACK FOR SHOWING US HOW WE CAN *make a difference!* WE ARE LOOKING FORWARD TO OUR NEXT EVENT!

PACK ON!!!"
Cindy A.
SAM'S CLUB