

FACTS

SOLUTIONS

IMPACTS

SUCCESSES



HISTORY: During the Spanish Civil War, as relief worker Dan West ladled rations of powdered milk to refugees, he realized that this simple form of aid would never be enough. After returning to the United States, West formed an organization dedicated to ending hunger permanently. Five years later, on June 18, 1944, the first shipment of dairy cattle left the United States bound for Puerto Rico in what would become a campaign that would change the lives of millions.

NOW: Heifer International is a nonprofit, humanitarian organization dedicated to ending hunger and poverty and caring for the Earth. Heifer currently provides livestock, trees, seeds and training in environmentally sound agriculture to families in more than 30 countries, including the United States.

HOW WE WORK: Heifer partners with community groups to form development plans and to train beneficiaries in animal well-being, agroecology, water quality, gender equity and community development, among other topics. The training enables them to care for livestock, grow crops sustainably and further lift themselves out of poverty.

OUR STRATEGY: Heifer's recipients agree to share one or more of their animals' offspring and the training they receive with others in need in what Heifer calls Passing on the Gift®. This unique development tool multiplies the benefit of the original gift and allows recipients to become donors. Heifer partners are also taught to prevent overgrazing, collect manure for organic fertilizer, plant trees and manage resources for long-term success.

IN THEIR OWN WORDS

"In the past it was difficult for us to purchase food because we didn't have money. Now it is no problem."

— **Rebecca Majueta, Malawi**

"We started from very small things that grew into bigger things. Gradually, we started believing in ourselves that we could do anything, if we put our minds to it."

— **Sharda Poudel, part of a women's self help group, Nepal**

"We used to be much poorer, and we've improved since we have the alpacas and the fertilizer. We now have our own fertilizer and wool. Soon the next group will have their own and it will improve their lives."

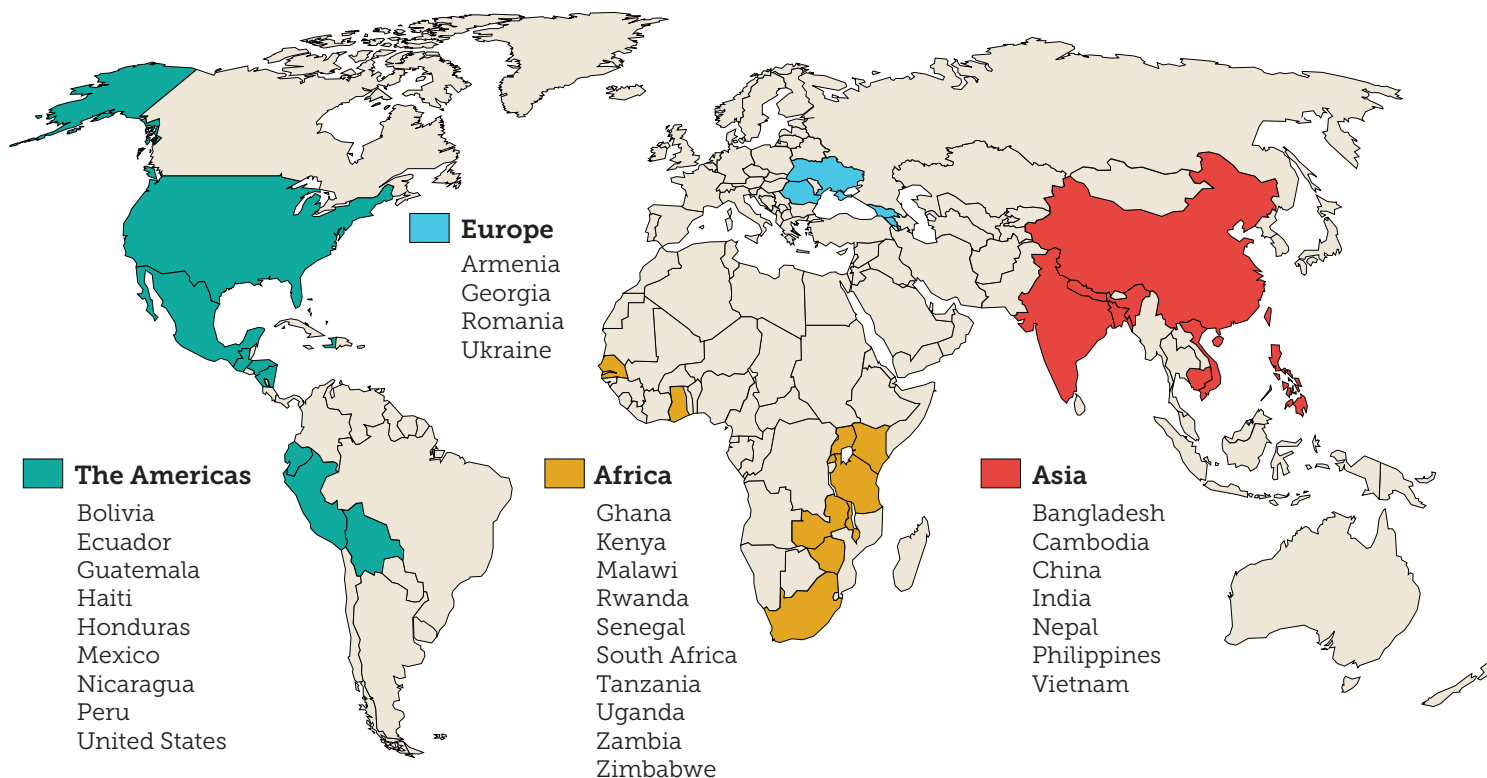
— **Albertina Wasco de Carrillo, Bolivia**

"I am really happy and thankful for the project. I am learning a lot of things I did not know, like taking care of animals and milking. My dream is to be able to give a cow to someone else like we were helped."

— **Celso Adin Calderon Pineda, Honduras**

Where in the World is Heifer International?

Heifer Operates in More Than 30 Countries



HEIFER ANIMALS • HEIFER ANIMALS • HEIFER ANIMALS • HEIFER ANIMALS • HEIFER ANIMALS

Alpacas • Chickens • Ducks • Fish • Geese • Goats • Grasscutters • Guinea Pigs • Heifers • Honeybees • Llamas • Pigs
• Rabbits • Sheep • Trees • Turkeys • Water Buffalo • Worms

OUR IMPACT: Since 1944, Heifer has helped more than 20.7 million families, in more than 125 countries. "Heifer International's work is an example of best practices in development. They bring generations together with community building, and help families build knowledge and resources for sustainable progress out of poverty." — Ford Foundation

RAISING AWARENESS: More than 70,000 people a year visit Heifer's learning centers in Rutland, Massachusetts, and in Perryville and Little Rock, Arkansas. They participate in seminars, service-learning projects and in-depth learning experiences. Heifer also provides educational resources for teachers and faith communities so our message can be passed on to future generations.



A RECOGNIZED LEADER: Heifer has received numerous awards and recognition for our work, including the Conrad N. Hilton Humanitarian Prize, the world's largest humanitarian award. Former President Jimmy Carter said Heifer "has inspired hope in hungry communities, where the gift of one animal can bring health, prosperity and peace." Former President Ronald Reagan also awarded Heifer the 1986 President's Award for Voluntary Action, and former President George H.W. Bush awarded the Presidential End Hunger Award to Heifer in 1990. Heifer was also named the third most-trusted nonprofit organization in the 2012 Equitrend® Harris Poll.



Gifts to Heifer International are tax deductible and help fund Heifer's total program, unless designated otherwise. Federal employees may designate gifts to Heifer through payroll deduction by entering CFC #12079. Heifer International is a 501(c)(3) organization.

Media facts and images are available on www.heifer.org. For media contacts e-mail media@heifer.org

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